

Clever study programs

The following pages show all study programs offered by Berufsakademie Sachsen, sorted by departments of Technology, Business, and Social and Health Services.

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GLOSSARY

Degree program = an integrated course of study in a special field

A degree program can include relevant fields of study. The student studies in the degree program and the corresponding field of study.

Field of study

Particular area of a degree program. Each individual field of study is assigned to a degree program.

Specialization

Supplements a subject with specific topics/ orientations





STUDY PROGRAMS TECHNOLOGY

The Department of Technology comprises a range of programs in engineering, computer science including media computer science and/or natural sciences.

STAATLICHE STUDIENAKADEMIE BAUTZEN

Automation Engineering

Degree program: Electrical Engineering

The increasing digitalization of production is one of the major trends of our time. This process is closely linked to the implementation of end-to-end automated manufacturing processes in various industrial sectors. For this to be achieved and constantly kept functioning, well-trained specialists are needed who are able to deal with all the details involved in automated processes. The topics concerned range from sensor technology to highly complex software systems.

After graduation: The program provides the prerequisites required to assume a wide variety of engineering tasks related to automation (e.g. the planning and implementation of automation projects or hardware and software development). Graduates can work in a wide range of different industries. In addition to professional technical knowledge, graduates also acquire skills that enable them to take on management tasks in the field of automation.



Bachelor of Engineering (B. Eng.)



Automotive and Mobility Management

By studying mobility management, students become players for future mobility service providers thus securing an attractive job as well as excellent career development opportunities. Besides shifts in customer needs, lifestyles and behavior, the drivers of change also include new technologies such as e-mobility, autonomous driving and connectivity. These trends not only have an impact on manufacturers' products, but also on business models in the retail and service sectors. At the same time, completely new opportunities and markets are opening up in the area of innovative mobility services. Future mobility will center around new mobility and service concepts, new touchpoints in service, the issue of interfaces between different forms of mobility, and the use of the opportunities offered by digitization.

After graduation: Employment in the executive board and service management • in operational and strategic service management • fleet management • service management and service marketing • management of mobility platforms (UBER, Flinkster...) • reverse engineering for spare parts and special solutions • project and quality management



Bachelor of Science (B. Sc.)



Civil Engineering

Fields of study: Structural Engineering, Structural and Pavement Engineering

Civil engineering offers a future-oriented working environment for creative team players as well as excellent prospects. As a civil engineer, you actively shape the living environment that surrounds us all. You plan, calculate and construct sustainable buildings, bridges, tunnels, traffic routes or regulate construction processes, using new technologies and digital tools. The corresponding technical solutions include aspects of economic efficiency, sustainability, environmental protection, energy efficiency, infrastructure and building law. However, civil engineers can also take on tasks in the transportation industry or work as energy consultants and thus contribute to climate protection. Civil engineering offers a modern working environment with excellent prospects.

After graduation: The occupational fields are as diverse as the studies themselves. Graduates may be employed: in the planning, design and execution of construction projects

- in the design and dimensioning of load-bearing structures
- in the planning and construction of traffic routes
- in assessing the economic feasibility of architectural designs
- in project and quality management.



Diplomingenieur (Dipl.-Ing. (BA))



STAATLICHE STUDIENAKADEMIE RIESA

Biotechnology

Degree program: Laboratory and Process Engineering

Biotechnology is an exciting and dynamic field of study at the forefront of new academic discoveries when it comes to addressing some of the biggest global issues, including environmental protection, energy production, the battle against disease and the food supply. Biotechnology plays a key role in developing new medicines and therapies, targeting and improving disease diagnosis, and breeding new plant varieties. Biotechnology is also present in many everyday products, such as detergents and cosmetics.

After graduation: The occupational fields are as diverse as the studies themselves and include, for example:

- Technical and professional management of laboratories
- Research and development project manager
- Auditor in technical inspection associations and in authorities related to biotechnology.

Bachelor of Science (B. Sc.)



Digital Engineering

At the interface between automation and artificial intelligence, the interlocking of information technology and informatics with industrial technology and the society as a whole is continuously advancing.

Topics such as "digital transformation" have become a central element of German industrial policy. In addition to the already evident shortage of skilled workers in all STEM disciplines, there will be a demand in the future for graduates who can recognize the potential of digitization in production, service and work processes and who are able to shape them in a competent manner. The concept of the degree program is based on these technical and economic conditions and requirements. Digital Engineering is an interdisciplinary program that combines information and communication technology and informatics with classical engineering disciplines, such as production engineering and mechanical engineering.

After graduation: After starting their careers, our graduates are entrusted with specialist tasks in the fields of problem analysis, system and solution design, system selection and adaptation, implementation, start-up operations on site, as well as customer support, consulting and engineering tasks.



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE BAUTZEN

Electrical Energy Engineering

Degree program: Electrical Engineering

The transformation of the electrical energy supply represents one of the major social issues of our time. It includes areas from power generation from renewable energies and modern methods of energy transmission and use to tasks in the energy industry and the IT systems required for this purpose. The implementation of this task requires a high number of skilled personnel at all technical and organizational levels.

After graduation: Graduates have a wide range of job opportunities. This includes, among others, the following areas of work:

- Planning and projecting of power plants on all voltage levels
- Reliable operation of electrical power supply systems
- Development and design of energy-efficient systems for electrical energy utilization



Bachelor of Engineering (B. Eng.)



Building Services Engineering

As competent, analytically thinking and creative minds, graduates of the Building Services Engineering program ensure a stable, environmentally compatible supply of society with energy and all the media required for daily life: electricity, heat, water, cooling and air. The focus of their work is on the planning, design, construction and operation of energy and building technology systems, as well as research and development in these areas. They thus make an active contribution to the energy transition and the achievement of climate protection targets.

After graduation: The occupational fields are as diverse as the studies themselves. Graduates may be employed in the following areas:

- Planning, realization and supervision of building and energy systems
- Consulting engineers and experts in the field of building services engineering
- Approval and inspection of installations
- Energy consulting and energy contracting



Bachelor of Engineering (B. Eng.)



Timber and Wood Materials Engineering

Wood and wood materials can not only be visually and haptically very appealing in final products, also the manufacture and processing of these materials offer enormous potential in terms of craftsmanship and technology. Let yourself be inspired in your studies by very modern engineering capabilities, from product development to manufacturing and assembly, that allow you to professionally process these special materials into beautiful and functional products while also paying attention to the material fundamentals.

After graduation: Graduates can be employed in a variety of engineering fields, either as employees or in management positions:

- Product development and design
- Production planning and control
- Quality management
- in planning or design offices
- Technology/project management in structural timber engineering
- Technical consulting and sales



Bachelor of Engineering (B. Eng.)



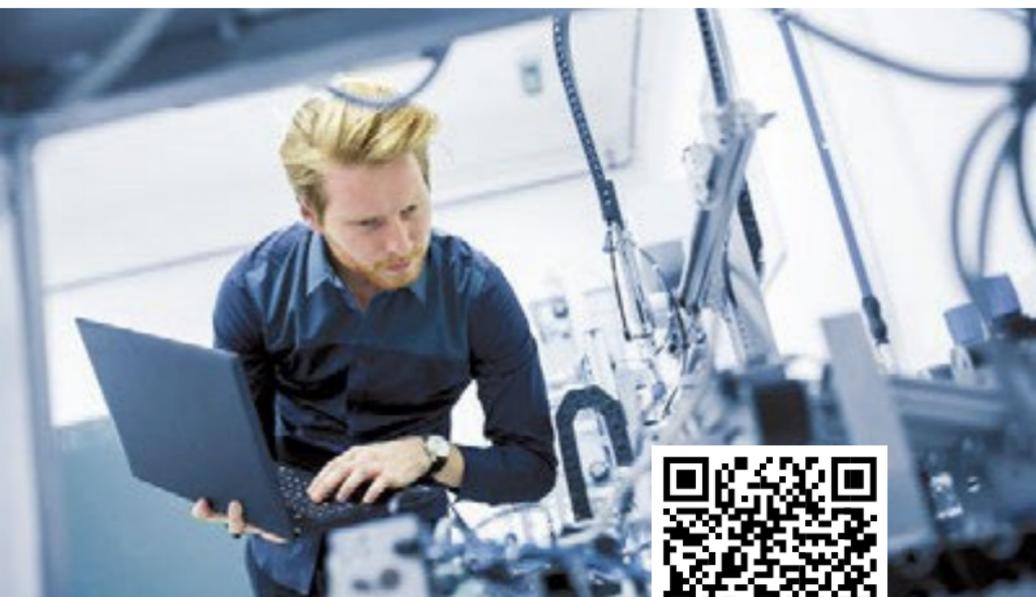
Industrial Production

The degree program in Industrial Production (Mechanical Engineering) with its specializations in [Production Engineering](#), [Production Management](#) and [Production Metrology/ Quality Management](#) produces optimally trained engineers. The program focuses on the entire production value chain. Effectiveness considerations and the application of modern optimization methods are prerequisites for realizing innovative industrial applications. The design of new types of industrial production plants, for example, requires interdisciplinary expertise (digital factory - VR applications, additive manufacturing, cloud-based automation, cyber-physical systems).

After graduation: Industrial engineering • Project management (design, development) • Design and optimization of complete production processes • Production management (Production planning/control, operations scheduling and operational organization) • Process optimization (improving the efficiency and productivity of processes) • Quality management • Production management • Maintenance • Research and development



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE LEIPZIG

Computer Science

Some of the most exciting challenges of our current times are the processes associated with the advancing digitalization, which computer science helps to solve. You are curious about the varied and manifold problems in science, technology, business and everyday life? Then this is the right program for you. Emphasis is not only placed on acquiring theoretical knowledge in all important areas of computer science, but also on a direct integration into real customer projects of the partner companies.

After graduation: The tasks that computer scientists are faced with now extend from the original, classic areas of employment into almost all areas of life: Be it management consulting, web development, cloud computing, robotics, Industry 4.0, software development or the administration of IT infrastructures - you are assured to find an exciting area of work that includes a lifelong learning guarantee.



Bachelor of Science (B. Sc.)



Information Technology

Degree program: Information Technology

You can't do without it: Information technology has become an indispensable part of modern life and is of crucial importance in all sectors of economy. Accordingly, the range of possible jobs for graduates is huge and covers all industries. The core competencies

of software development, IT security and excellent hardware skills open up universal job opportunities and the best prospects for a career in the field of IT, where specialists are in high demand.

After graduation: Graduates can be used universally and flexibly as specialists in problem analysis, system selection, adaptation and development, integration and in-house development of hardware and software (based on the core competencies of software development, hardware knowledge and IT security).



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Food Quality and Food Safety

Food safety is a legitimate expectation shared by everyone! Food quality and safety, consumer health protection and sustainable nutrition are increasingly in the focus of public interest.

Students are qualified to be experts in the production of high-quality and safe food. They acquire the knowledge necessary for their future professional success, from the fundamentals, such as chemistry and microbiology, to food commodity science and food law. This also includes extensive knowledge of food hygiene and product development as well as management.

After graduation: After graduation, graduates can work in food producing and processing companies, in trading companies, laboratories, government agencies and institutions, professional and trade associations, as well as in research or education and continuing education.



Bachelor of Science (B. Sc.)



STAATLICHE STUDIENAKADEMIE RIESA

Mechanical Engineering

Human civilization as known today is impossible to imagine without the use of machines. They move us, manufacture high-quality consumer goods or produce components for other machines. Mechanical engineers, with their comprehensive practical and constructive knowledge, represent an important human-machine interface. They consider themselves product developers who apply new technologies and materials, understand complex processes, use modern calculation and simulation methods and are able to operate current testing technology for quality assurance.

After graduation: The comprehensive degree program enables students to work in a wide range of fields and acquire further qualifications. Our graduates are employed as developers/test engineers/designers or in managerial positions for enterprises in the fields of automotive engineering, agricultural engineering, aircraft construction, toolmaking, forming technology, plant engineering, plastics technology, safety engineering, testing technology, and many more.



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Media Computer Science

Degree program: Information Technology

The cooperative degree program in "Media Informatics" provides graduates with the tools necessary to create media products using modern computer technology and to develop media-related software. Particular emphasis is placed on the development of web applications. In addition, lectures cover media-specific aspects, such as media design, computer graphics and animation, as well as audio and video technology, virtual & augmented reality (VR/AR) and game development.

After graduation: Graduates can be flexibly employed in software development and the creation of media products. Their qualifications enable them to work in many areas, e.g., web and app development, classic software development, production of audiovisual media, creation of interactive visualizations, game development, VR/AR as well as marketing and PR.



Bachelor of Engineering (B. Eng.)



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STAATLICHE STUDIENAKADEMIE BAUTZEN

Medical Engineering

Medical engineering is an engineering degree program that focuses on devices and systems that support medical personnel in their work. Graduates are in demand as employees in an industry with high innovation and growth potential. Applicants to the program are required to have a solid fundamental knowledge of mathematics and physics, as well as a keen interest in technical issues, particularly in the use of technology in the service of human health.

After graduation: Graduates can be employed in a wide range of fields, including technical service for diagnostic and therapeutic equipment, marketing and sales of medical engineering products, development, design, production support and testing. The study of medical engineering equally provides a solid foundation for employment as a clinical engineer with a wide range of tasks.



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Structural and Metal Engineering

Degree program: Industrial Engineering

The degree program in Industrial Engineering focuses on engineering, scientific and economic subjects, which include natural sciences, the development of methodological skills, engineering mechanics, electrical engineering, business administration and selected management subjects, as well as English and an introduction to law. Although focus is laid on steel, there is an enormous variety of objects produced by the partner companies. They range from all types of halls, chemical plants, conveyor bridges and cranes to sluice gates or filigree steel poles for electrical engineering.

After graduation: Graduates will mainly work in metal and steel construction, but also in plant engineering, piping and hoist construction. Important tasks for graduates in the companies include operations scheduling, production and construction site management, the design of components and assemblies, operational logistics and quality management, as well as costing and sales.



Bachelor of Engineering (B. Eng.)



Sustainable Engineering for Real Estate and Plants

Sustainable management and conservation of resources is the ecological and economic challenge of our time. The program provides the right answers. Focus is placed on the conservation of resources within the life cycles of technical systems, while at the same time ensuring safe and trouble-free use. The study program addresses concrete maintenance tasks and combines the traditional fields of maintenance with innovative methods.

After graduation: The wide range of courses offered in the degree program enables graduates to be employed as specialists and executives in a variety of fields. These include:

- Technical real estate and facility management
- Management, planning and control of maintenance processes
- Development and distribution of maintenance services



Bachelor of Engineering (B. Eng.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Technical Operations Management

Degree program: Industrial Engineering

The degree program in Industrial Engineering focuses on engineering, scientific and economic subjects, which include natural sciences, the development of methodological skills, engineering mechanics, electrical engineering, business administration and selected management subjects, as well as English and an introduction to law. Partner companies operate in a wide variety of industries, ranging from manufacturing (metal, plastics, wood processing, glass, electrical engineering, food production, technical textiles and vehicle construction) to service providers and hospitals.

After graduation: Graduates can be employed in interdisciplinary fields that include the planning, implementation and control of technical processes, taking into account the economic environment. Typical work areas are production scheduling, process optimization, operational logistics, maintenance as well as project and quality management.



Bachelor of Engineering (B. Eng.)



Computer Engineering

Computer and communication systems form the backbone of the modern information society. No matter whether in business or private life, it is hard to imagine a life without networking and the corresponding end devices. The degree program in Computer Science qualifies specialists for the digital world. In addition to the acquisition of core competencies in computer science, the program particularly focuses on technical applications. Students learn to understand the requirements of users from different industries, to structure them and to develop intelligent solutions. Integrated practical phases provide additional knowledge that is essential for the job market and guarantees an interesting and challenging occupation.

After graduation: Graduates will find excellent career prospects in the areas of problem analysis, system selection, adaptation, integration and migration of software systems • the in-house development of hardware and software • in the design and realization of complex solutions in data and communication technology • in the planning, realization and administration of complex networks • in customer service, technical support or user training.



Bachelor of Science (B. Sc.)



Environmental, Chemical and Radiation Engineering

Degree program: Laboratory and Process Engineering

Are you interested in sciences and their technical applications? Do you have an interest in sustainable environmentally friendly solutions? - In this field of study you will learn a lot about it. This includes modern technological processes in environmental engineering and chemical industries, as well as the related chemical, physical and biological fundamentals. Modern laboratories provide a wide range of opportunities for practical work. This field of study offers two areas of specialization: [Environmental and Chemical Engineering](#) and [Radiation Engineering](#).

After graduation: Graduates can be employed in a wide variety of fields, for example:

- Development engineer/process technologist
- Technical and professional management of laboratories
- Research and development project manager



Bachelor of Science (B. Sc.)



Utility and Environmental Engineering

The innovative and future-oriented degree program in Utility and Environmental Engineering offers two fields of study:

Technical Building Equipment and **Thermal Energy Technology and Utility Systems**. Technical Building Equipment is divided into two specializations: **Technical Building Systems** and **Refrigeration and Air Conditioning Engineering**. The program focuses on the life cycle of buildings and technical systems, from consulting to planning/design/construction, tendering, realization/supervision, operation, and demolition or disposal.

After graduation: Management - design / implementation of building services equipment, plants for the use of renewable energy, thermal energy conversion, distribution of thermal energy, formedia regeneration, environmental protection - energy-related advisory services - energy contracting - construction management / construction supervision - consulting engineers in building, environmental, refrigeration and air conditioning, swimming pool technology, as well as application of renewable energy - company succession - business start-up



Diplomingenieur (Dipl.-Ing. (BA))



STAATLICHE STUDIENAKADEMIE BAUTZEN

Business Administration and Engineering

The degree program combines both technical and business administration elements, enabling graduates to assume tasks at the interface between technology and business administration. The content of the program covers the foundations for the development and calculation of products as well as their production in line with quality standards up to the financial and logistical conditions of marketing. The interdisciplinary approach helps close the gap between technology and business experts.

After graduation: Our graduates can be employed in a broad range of areas within the company, e.g. in the development and launch of new products, in production planning and control, in quality testing or in marketing and sales departments. Potential fields of work particularly include corporate management, where graduates can demonstrate their strengths as "all-rounders" with efficient solutions.



Bachelor of Engineering (B. Eng.)







STUDY PROGRAMS BUSINESS

The Business Department offers a wide range of study programs in business administration, such as Commerce, Banking, Small and Medium-Sized Businesses, and Health Care Management.

STAATLICHE STUDIENAKADEMIE DRESDEN

Agricultural Management

Degree program: Agricultural and Nutritional Management

The degree program builds on previous agricultural knowledge to train specialized and strategically oriented executives for their tasks in middle management.

Focus of the program is placed on imparting economic contents in the field of agricultural production and related areas such as agricultural trade, tax offices or insurances.

After graduation: Upon successful completion of the program, graduates will find new challenges, particularly as specialists and managers in agriculture, animal husbandry and direct marketing. Furthermore, there are good career opportunities in agricultural trade, e.g. as an agricultural manager in the areas of agricultural technology, seeds, fertilizers and pesticides or in quality management. A career in public service is also possible.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE GLAUCHAU

Banking (Banking & Bank Management)

Banks act as financial intermediaries in the economic cycle. The market for financial services is marked by permanent dynamics that require banks to be highly responsive. This means that qualified employees are needed in all management, advisory and staff functions. The degree program in Banking prepares students for professional activities in a complex, digitalized and international financial world. To this end, the program is designed to reflect the current economic environment by imparting comprehensive business and legal knowledge as well as the requirements of modern banking management. Above all, it develops professional, methodological, social and language skills.

After graduation: Customer advisory services • securities and credit analysis • treasury, risk and restructuring manager • specialist and executive in all functional areas of banks • specialist in capital management companies, other financial services companies • management consultancies and auditing companies as well as private production and service companies and the public sector.

Bachelor of Arts (B.A.)



ba-glauchau.de



Banking

Degree program: Financial Management

This degree program offers you good career opportunities. Banks play a fundamental and responsible role in society and are firmly anchored in our economic system. They are key players when payment transactions, lending business or investments are concerned. Banks have their fingers on the pulse of the times: digitization, sustainability and climate change are major topics. This requires creative minds that combine financial expertise with an awareness of customer needs.

After graduation: Future financial managers have a wide range of career opportunities. Graduates in banking advise private customers in the securities and lending business, support the local economy as treasury, risk and restructuring managers, or bring their own bank to the forefront as traders, specialists or even managers.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE GLAUCHAU

Construction Business Management

Degree program: Business Administration

The construction and real estate industry is one of the most important sectors of the economy. It provides innovative solutions for the construction and modernization of our buildings and infrastructure. The specialized, complex and increasingly digitalized construction processes require close networking of all construction stakeholders. In future, this will require not only a high level of technical expertise, professional coordination at the interfaces between the individual areas. The degree program addresses these challenges and qualifies commercial specialists and executives for businesses in the construction industry. In addition to general business and economic expertise, the program also imparts special knowledge of construction management and construction law for the management of construction businesses.

After graduation: Commercial management - assistant to the management - branch manager - area management - project management - controlling - assistant to the construction management - management of joint ventures



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BAUTZEN

Operational Resource Management

The program takes a holistic approach to the business correlations in companies. Anyone interested in economic topics and processes and aspiring to act independently and responsibly in day-to-day management should select this program. Focus is placed on enabling graduates to analyze commercial challenges and develop solutions to facilitate decision-making. Three areas of specialization allow a specific view on personnel, finances and competences.

After graduation: About two thirds of our graduates stay with their partner company. They mainly deal with specific commercial tasks supporting management, e.g., human resources, accounting and controlling, as well as customer consulting and sales. Their expertise in the interfaces of the economic cycles of companies and banks is particularly appreciated.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE LEIPZIG

Controlling / Finance

Degree program: Asset Management

Making the right business decisions is a prerequisite for the success of a company. The procurement, analysis and preparation of decision-relevant information, decision-making as part of planning, control and management as well as coordination constitute central tasks of corporate controlling. The associated operational and strategic controlling tasks are just as complex as the entrepreneurial decisions and processes. The course contents focus on the extent to which the implementation of taken decisions requires financing and how this is to be organized.

After graduation: The degree program provides the prerequisites for a career in controlling and finance departments of companies from all sectors, in management consultancies or in the corporate customer service of credit institutions.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE RIESA

Event and Sports Management

Degree program: Business Administration-Service Management

Event managers illuminate events from a 360° perspective. They have the creative idea, define the goals, write the script and plan the resources. On the day of the event, they control the production and, using controlling systems, identify potential improvements for future events. Future sports managers are acquainted with the structures of clubs and associations, as well as with training science and the planning of sports events. Choose one of the two specializations and become an expert in your field!

After graduation: The program prepares students to assume all middle-management leadership roles with a business focus. Graduates can be employed in the fields such as marketing, controlling, and human resources. They work in agencies, public administrations, sports institutions or decide to start their own business.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Food Franchise Management

Degree program: Trade and International Management

The field of study imparts knowledge of business management tasks, in particular in franchises. Foundations of general business administration and economics, market research, accounting and controlling as well as business law are combined with business studies that include current methods, language, social and IT skills.

After graduation: Apart from assuming positions as assistant to the management or deputy or general restaurant manager, graduates can also take on various other responsible positions in company divisions such as organization, service management, personnel and finance, process, quality and hygiene management as well as in the set-up and development of franchise companies.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Health and Social Management

The economic section of the program focuses on the fundamentals of general business administration. On this basis, you will be able to understand and effectively handle the specifics of the industry. In Finance and Accounting or Human Resources and Business Management, students acquire fundamental management skills and gain expertise in current topics of health care and social policy. The program also includes supplementary project and process management, practical study contents, and a variety of elective courses on current issues.

After graduation: The continuously expanding health and social care sector offers excellent career prospects. Typical fields of employment for graduates are first of all in middle management as division or department managers or as management assistants. After gaining further professional experience, they may also be employed as managing directors or nursing home directors.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Trade

Degree program: Business Administration

Zukunft The future cannot be predicted. It will be different from the present and different from what we are expecting today. With this in mind, we examine the potential consequences which past or current developments may have for commercial activity. In the context of digitalization, digital transformation and sustainability, and based on proven business insights, we scientifically prepare what decision-makers should do in the present so that there will be a tomorrow "in trade": stationary, online or phygital.

After graduation: "Do what you wish." and "Become who you are." These quotations by Michael Ende and Hermann Hesse do not describe the specific professions or activities in which graduates can work. They rather point to the potential and the opportunities. Potentials are waiting to be used, opportunities are waiting to be seized. Both can be found, for example in purchasing, sales or marketing management, in the management of branch stores, in human resources management, management consulting or science.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Trade, Sales and International Management

Degree program: Trade and International Management

The field of study includes contents such as retail marketing and sales management, market research, e-commerce, international management, business games, and project management. Business studies combined with modern methodological, language, social and IT skills. Emphasis is placed on the fundamentals of general business administration and economics, service management, e-service, human resources and corporate governance, applied mathematics, statistics, accounting and controlling, and business law.

After graduation: Graduates assume a variety of management positions in business organizations, such as assistant to the management or as sales, operations and market managers. Furthermore, this includes responsible positions in business units such as organization, planning, trade and sales, marketing, human resources, finance and project management, controlling as well as quality and risk management.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE RIESA

Trade Management and E-Commerce

Degree program: Business Administration-Service Management

People always trade! B2B and B2C, stationary, online or ambulatory - the trading environment is colorful and exciting: How will stationary trade further change? Will we only be shopping via smartphone in 20 years' time? These and other questions are on the minds of managers in commercial and service companies. Digitization is transforming sales structures in all sectors and is posing major challenges for the management of customer-oriented, efficient and sustainable sales processes.

After graduation: The degree program prepares students to assume management positions in sales, purchasing, merchandise management and logistics. Our graduates are also qualified for specific tasks in the fields of human resource management, marketing, process management and controlling. Graduates who specialized in e-commerce design and supervise the online sales of companies and are responsible for content management, web controlling and online marketing. Furthermore, they manage the integration of all sales channels into a multi-channel concept.



Bachelor of Arts (B.A.)



International Tourism Management

Hotel, Event, Destination, SPA and Travel Management

The tourism industry is a nationally and internationally expanding economic sector that includes differentiated service providers, forms of vacation and markets. The further development of tourist offers in connection with market research, product design, marketing and high-quality services requires highly qualified specialists and executives in middle management, who possess both professional and communicative, intercultural and language skills. Our degree program offers all this by combining theory and practice.

Nach dem Studium: In den Fachrichtungen ergeben sich hervorragende Karrierechancen im Tourismus:

- Destinationsmanagement – Marketingassistent/in
- Eventmanagement – Projektleiter/in von Events
- Reisemanagement – Leiter/in von Reisebüros
- Hotelmanagement – Hoteldirektor/in
- SPA-Management – Leiter/in von SPA-Bereichen
- Jugendherbergmanagement – Leiter/in von JH



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE LEIPZIG

Real Estate Management

Degree program: Asset Management

Real estate management is a very diverse industry offering graduates a wide range of job opportunities both in Germany and abroad. The program covers the entire life cycle of a property. This starts with the investment phase, in which, as part of the project development, decisions have to be made regarding the choice of location, the project or utilization idea and financing. The utilization phase is primarily concerned with sales and leasing as well as management in the form of asset and portfolio management. Real estate management primarily focuses on optimizing properties for owners and users.

After graduation: The degree program provides the qualifications needed to work as a specialist and executive in project development, marketing, valuation, asset and portfolio management, center management, and other areas of the real estate industry.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Industry

Degree program: Business Administration

This field of study focuses on significant issues relating to the planning, control and development of industrial companies. This includes the organization of material, machinery and personnel procurement or the implementation of production and logistics processes as well as the initiation of sales and marketing measures. In addition to important methods of business administration, the program also comprehensively covers current trends such as digitalization and sustainability. The imparting of competencies in project and innovation management rounds off this exciting study program.

After graduation: Graduates of this field of study are qualified to assume leading positions in production and logistics management, in purchasing and sales management, in human resource management and in project management. Other career options include consulting, academia, or self-employment.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Food Management

Degree program: Agricultural and Nutritional Management

The food industry is one of the largest economic sectors in Germany. It is concerned with the manufacture, production and marketing of food. In order to ensure the supply of the population with sustainable, innovative, safe and health-promoting food, the industry is constantly looking for well-trained specialists and executives.

After graduation: With your interest in food, nutrition, the sustainable production and processing of food, you will make the right commercial decisions in the areas of purchasing, production, sales and marketing after graduating as "Bachelor of Arts in Food Management". Furthermore, you will plan the product innovations of tomorrow in the development departments of companies in the food industry.



Bachelor of Arts (B.A.)



Management of SMEs

Degree program: Business Administration

Small and medium-sized enterprises form the backbone of the economy and offer secure and attractive jobs with realistic career opportunities. There is demand for graduates who recognize the potential of digitalization in the production, service and work processes of small and medium-sized enterprises and who can competently help shape them. The study concept takes into account these economic conditions and the requirements of a modern "business administration for small and medium-sized enterprises". It focuses on the development of an economic as well as information-, process- and problem-oriented way of thinking in the context of medium-sized businesses and enables students to plan, manage and control economic units in medium-sized enterprises. Furthermore, students are qualified to assume management positions in the context of increasing internationalization and integration challenges in small and medium-sized enterprises.

After graduation: Management assistance - commercial management - procurement and purchasing - production and logistics - marketing and sales - accounting, taxes and controlling - human resources management / administration - (international) project / process management - company succession - business start-up



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BAUTZEN

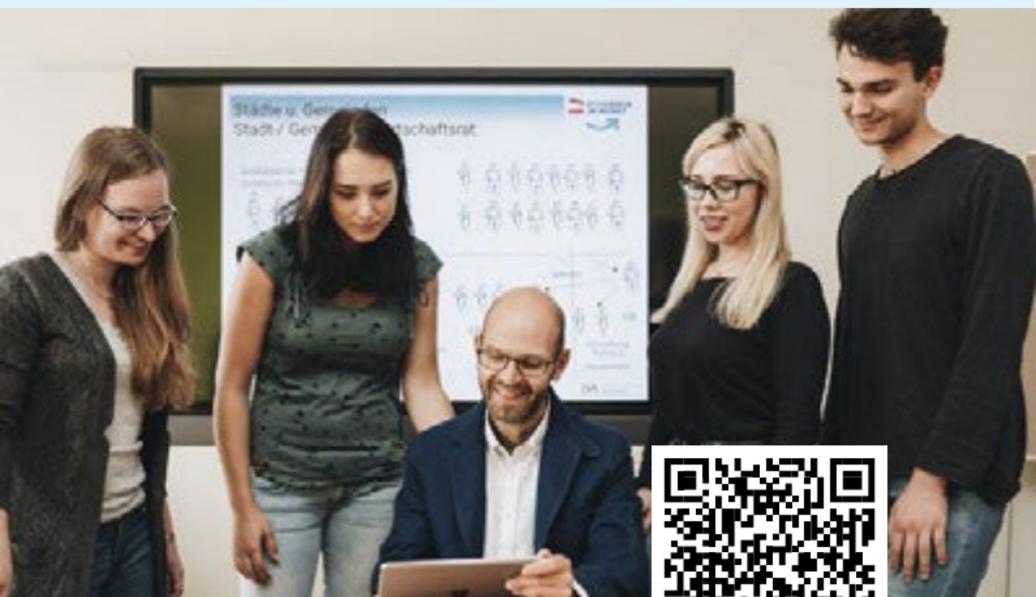
Public Management

The degree program combines business and administrative competence. Focus is placed on strategic topics and processes in the public sector and private businesses, as well as on leadership that is oriented towards employees, tasks and costs, and on the continuous and sustainable design of changes. The specializations allow a specific view of the areas of administration and the public sector, health and social services, and human resources and leadership.

After graduation: Graduates of the program are primarily employed in institutions that carry out public tasks. These include, for example, public administrations, institutions such as universities or chambers of commerce, and public companies, in particular in the area of municipal infrastructure.



Bachelor of Arts (B.A.)



ba-bautzen.de



STAATLICHE STUDIENAKADEMIE DRESDEN

Accounting | Consulting

Degree program: Taxes | Auditing | Consulting

Who is able to analyze and understand the economic realities of companies? Who advises on corporate transactions or transformations? The auditor! Based on a sound knowledge of accounting, taxation and business administration, students acquire skills in preparing balance sheets and auditing annual financial statements. Moreover, the program addresses the diverse consulting fields in this industry.

After graduation: In an absolutely crisis-proof work environment, graduates find employment in accountancy firms, management consultancies or in balance sheet departments of larger companies. Four years after graduation, students have the opportunity to qualify as a certified public auditor.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Tax Consultancy

Degree program: Taxes | Auditing | Consulting

Who understands annual financial statements and tax declarations? And who can confidently explain this to their clients?

Tax consultants! Based on sound knowledge of tax law, balance sheets and business management, students are qualified to advise companies and taxpayers. There are always new developments to be considered, things are constantly changing and the tax consultant has to know these new regulations and apply them. This makes the profession of a tax consultant labor-intensive, but also promising - because without specialists it would not be possible.

After graduation: In an absolutely crisis-proof working environment, graduates can find employment in tax consultant offices, in the tax departments of larger companies or in business consultancies. Three years after graduation, students have the opportunity to take the tax consultant examination.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE LEIPZIG

Tax Consultancy / Auditing

Degree program: Asset Management

Advising private individuals and companies on tax issues requires not only a comprehensive knowledge of tax law, but also the ability to provide business and management consulting services to clients. The program therefore focuses on the most important types of tax (e.g. income tax, corporate income tax and value-added tax) and tax procedural law. Knowledge of business and management consulting as well as auditing round off the course content.

Nach dem Studium: The degree program qualifies students to work in tax consultant offices and auditing consultancies, in management consultancies or in corporate accounting. Graduates who have completed three years of relevant practical work after completing their studies, can take the tax consultant examination.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE GLAUCHAU

Transportation and Logistics Management

This rapidly growing and innovative industry is versatile and entails far more than merely transport, transshipment or warehousing of goods. Logistics in companies includes the overall planning, management, coordination, implementation and control of all flows of goods and information. The study concept is based on the current and future framework conditions and requirements of modern business management in companies in the logistics sector. The program focuses on the systematic development of the students' economic thinking in the context of traditional and innovative issues in the field of freight forwarding and logistics. Emphasis is placed on the holistic and sustainable nature of logistical processes, taking into account all modal means of transport and their interplay, while also considering the central role of digital process flows.

After graduation: Management assistance - planning - procurement and purchasing - project and process management - production - distribution - controlling - quality management.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE DRESDEN

Insurance Management

Degree program: Financial Management

Prejudices against insurance companies, who is not familiar with them? - "You always pay, you never get anything...!" That's what affects the insurance industry. For this reason, quality, reliability, competence and commitment to customers are important maxims. Digitization and sustainability trends are influencing customer demand and making insurers work on innovative product solutions, hybrid sales structures and new service-oriented business models. Become a creative designer of these processes and dispel the prejudices.

After graduation: Future financial managers have a wide range of career opportunities that offer great scope for development. Equipped with the technical and methodological skills required to manage a successful company, graduates can choose from a wide range of career opportunities: from sales and marketing to human resources, controlling, risk management and investment.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BAUTZEN

Business Information Technology

Would you like to help shape the technologies of the future? Do you want buzzwords like digitalization, cloud and artificial intelligence to become concrete working worlds for you? Then business information technology is the right choice for you. You can start your studies with us even if you have no previous IT knowledge. During the program, you will acquire knowledge and skills in economics and computer science that will enable you to design and use computer-based information systems for companies and administration.

After graduation: Our graduates can be employed in a variety of ways in companies of all sizes and in all industries, as they benefit from a solid training in both computer science and business administration. Apart from the development, implementation and operation of IT systems for companies, graduates can also assume tasks in the analysis and optimization of business processes, in project management, in marketing and sales as well as in IT management.



Bachelor of Science (B. Sc.)



Business Information Technology

How is digitization changing our work, our lives and ourselves? What is technically and organizationally possible? What makes sense and is ethically acceptable? Business information technology has always been concerned with questions of optimization and automation of processes. The effective and beneficial use of information systems, their development, their operation and all related fields of activity are the domain of business information technology. This requires a sound knowledge of economics, computer science and a number of related professional qualifications.

After graduation: You are a generalist, at least as far as your theoretical knowledge is concerned? You have already specialized during the practical phases at your partner company, but you can work wherever expertise and an understanding of IT systems, data management as well as a view of processes are needed.



Bachelor of Science (B. Sc.)



STAATLICHE STUDIENAKADEMIE GLAUCHAU

Business Information Technology

In all areas of the economy, the design, support and further development of information and communication systems require specialists who are experienced in both the technical field of application and in computer science. Business IT specialists analyze operational and inter-operational business processes, examine their potential in terms of support by information and communication technologies and design, plan, implement and operate innovative and complex IT systems. Due to its interdisciplinary nature, business information technology is rooted in economics (especially business administration) and computer science, but also draws on findings and methods from social sciences.

After graduation: Managers or employees in all commercial areas or in IT (management, sales, marketing, quality management, accounting and controlling, administration, support, software development, project / process management, consulting).



Bachelor of Arts (B.A.)







STUDY PROGRAMS SOCIAL SERVICES

Degree programs from the Department of Social and Health Services focus on working with individuals, ranging from social work in the areas of elementary education, youth work, social services, work with disabled or elderly persons to medical study programs such as Physician Assistant.



Assisting Persons with Disabilities

Degree program: Social Work

The professional assistance and support of people who are at risk of or affected by a disability in the broadest sense constitutes a highly dynamic and innovative field of work within social work. In addition to the general course contents, the program includes specific modules for the training of skills relevant in the area of services and supports for individuals with disabilities, e.g. training in the reflective use of various diagnostic procedures and intervention methods, the development of skills for the independent creation of professional concepts.

After graduation: Based on a dialogical attitude, graduates can take over tasks from people who are at risk of disability or suffer from a manifest limitation, e.g. in interdisciplinary early intervention centers, social pediatric centers, integrative/inclusive daycare centers and schools, social services of residential homes and workshops.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BREITENBRUNN

Early Childhood Education

Degree program: Social Work

This field of study qualifies students for the education and support of children from birth to the end of primary school age, for work with families and caregivers of children, and for leading positions in multiprofessional teams. Building on the generalist basic knowledge of social work, students acquire professional competence through a close integration of theory and practice, in particular for the core field of work in daycare facilities (crèche, kindergarten, after-school care, etc.).

After graduation: The Bachelor's degree enables graduates to work in all fields of social work. In particular, they are qualified to initiate and promote educational processes in a child-oriented manner. Furthermore, the program qualifies students for conceptual, managerial and advisory occupations in child and youth welfare institutions, in particular in daycare facilities (crèche, kindergarten, after-school care) or full-time schools, in family education and counseling as well as in child protection.



Bachelor of Arts (B.A.)

Staatliche Anerkennung als Sozialarbeiter_in/ Sozialpädagog_in



Educational Assistance

Degree program: Social Work

Social work in the field of educational assistance focuses on supporting and assisting children, adolescents and their families in often difficult life situations. The assistance is usually initiated by the youth welfare office and is provided in the domestic environment, in the everyday life of the person concerned, or in institutions (e.g., residential care for children and youths).

After graduation: Upon completion of the program, graduates hold a Bachelor of Arts degree in Social Work (BA) and are qualified to work professionally in the field of child and youth welfare. Their responsibilities include pedagogical work with children and youths who have an increased need for education due to family stress factors. Further tasks involve advising and assisting families in problematic life situations, cooperating with authorities and the respective (local) networks. In addition, the degree program enables students to work in a conceptual and managerial position in institutions such as educational counseling centers.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BREITENBRUNN

Youth Work/ Youth Social Work

Degree program: Social Work

Social work in the field of youth work/youth social work focuses on working with children, youths and young adults in youth recreational facilities, youth associations, schools, facilities of youth career assistance or mobile locations (street work, playmobiles).

After graduation: Upon completion of the program, graduates hold a Bachelor of Arts degree in Social Work (BA) and are qualified to work professionally in open and organizational child and youth work and with socially disadvantaged and individually impaired young individuals. Furthermore, the degree program enables students to work in the areas of play pedagogy, experiential education, and counseling in child and youth organizations, school social work, youth vocational assistance, as well as work with children and youth from immigrant backgrounds.M



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BREITENBRUNN

Social Services

Degree program: Social Work

Apart from fundamental knowledge of social work, students of Social Services acquire special knowledge and skills in counseling and supporting people in difficult life situations, which is indispensable for their work as professionals in the future. In particular, the program teaches students how to deal with psychiatric illnesses, addiction and dependency problems as well as legal regulations to ensure the well-being of children. A close integration of academic-theoretical and practical study phases enables students to assume the professional challenges they will face after graduation.

After graduation: The acquired competencies and skills enable graduates to work in the following areas: counseling centers, for example addiction or educational counseling centers, social services of correctional institutions, general social services of youth welfare offices, as well as specialized clinics and inpatient sociotherapeutic or outpatient facilities for people suffering from mental illness or addiction.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE BREITENBRUNN

Social Gerontology

Degree program: Social Work

Issues related to old age and aging have long been a central topic in social work. Old and elderly people in various life situations require assistance and support in many respects. Gerontological skills and knowledge are not only important in the fields of health, social work and education. In politics and business, too, there is a growing need for expertise in demographic change.

After graduation: Relevant lower as well as middle management positions are provided by institutions working with and assisting the elderly in. Consulting, training, communication and coordination are key activities that can be found in welfare associations and municipal institutions, but also in the market economy sector.



Bachelor of Arts (B.A.)



STAATLICHE STUDIENAKADEMIE PLAUEN

Physician Assistant

Physician assistants support and relieve physicians by taking over delegable tasks in the contact with patients and with administrative tasks. A special feature of the program is the combination of medical and medical-economic course contents. Students thus gain a comprehensive interface competence. The program meets the quality criteria as defined by the German Medical Association and the National Association of Statutory Health Insurance Physicians.

After graduation: The degree program offers interesting career prospects, especially for healthcare professionals who want to gain further qualifications and remain in contact with patients in their new profession. The working field of physical assistants includes the following tasks: Participation in the preparation of diagnoses and treatment plans, communication and information transfer appropriate to the addressee, process management and team coordination as well as support in medical documentation.



Bachelor of Science (B. Sc.)







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Besuchen Sie uns auf



Das Studium an der Berufsakademie Sachsen wird mitfinanziert durch Steuermittel auf der Grundlage des von den Abgeordneten des Sächsischen Landtags beschlossenen Haushalts.